

## **Historic, Archive Document**

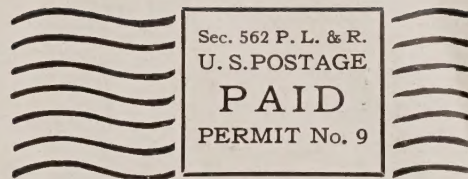
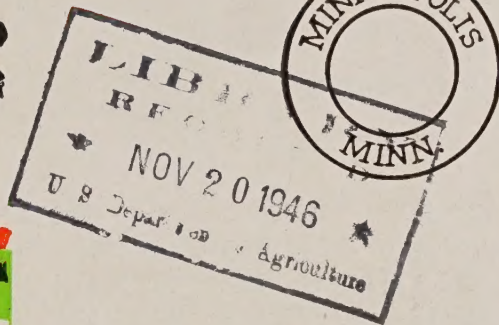
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Aug. 26, 1946



Lawn Seed Prices

from

**NORTHRUP, KING & CO.**

Seedsman Since 1884

Minneapolis 13, Minn.

Library  
U. S. Dept. of Agriculture  
Washington  
D. C.







# Every Home Owner Wants A Nice Lawn

**Sterling Lawn Seed Is The Ideal  
Item To Satisfy His Wants And Make  
A Good Profit for You**

**NOW**  
Is The Best  
Time to Sell  
It

The big urge for planting is in the spring—and the demand for lawn seed follows this trend—but lawn seed can be planted with satisfactory results in this area up to September 10th or 15th. Be prepared to supply your district's needs for lawn seed.



The Man of the Hour

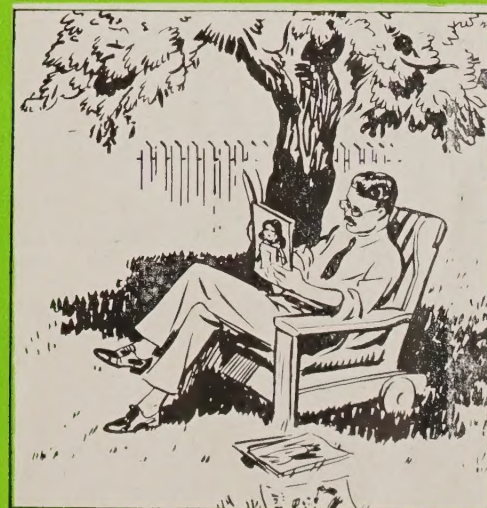
**For**  
Building New  
or Repairing Old  
Lawns

In the complete line of Northrup, King & Co.'s Lawn Seed there is a mixture or variety just suited to every home owner's needs. This year, with all the new lawns for new "GI" homes and others and the repairing necessary to old lawns, lawn seed will be in great demand.

## STERLING LAWN SEED

builds beautiful,  
permanent lawns  
with  
economy

When you sell Sterling Lawn Seed you sell satisfaction. Sixty years of seed blending experience are behind it and its reputation must be maintained.









# Although Supplies Of Kentucky Blue Grass Are Less Than Half Of Normal Needs, There Will Be No Change In The Formula Of Sterling Lawn Seed And Other Northrup, King & Co. Grass Mixtures

Wholesale prices for dealers only. For prompt shipment for fall trade and for shipment until March 1, 1947. Prices subject to change without notice, F. O. B. Minneapolis, except prices are prepaid in quantities of 100 pounds or more in single shipments.

AUG. 26, 1946

## STERLING LAWN SEED

### Our Premier Mixture

Sterling Lawn Seed is the premier lawn seed product of Northrup, King & Co., who have been processing lawn seed for over sixty years. The facilities of this, the world's largest seed institution, are maintained at most modern efficiency to produce seed which gives genuine satisfaction to the planter. In blending Sterling, the ingredients have been chosen to produce a beautiful, fine textured, permanent turf suitable for the most exacting requirements. Unsurpassed for open sunny spaces. Adapted to areas of moderate shade.

Outstanding for permanence, durability, and smoothness of turf.

Bags 100 lbs.	\$75.00
Bags 50 lbs.	37.50
Bags 25 lbs.	19.00
Bags 10 lbs.	7.70
Bags 5 lbs.	3.85
Cartons—50 1-lb. to Case	39.00
Cartons—25 1-lb. to Case	19.50
Cartons—12 1-lb. to Case	9.50



## Other Mixtures to Complete the Line

### Parkview Glenwood Park

### Homelawn

### Shady Place

An excellent mixture of permanent and quick growing grasses at a moderate price.

Bags 100 lbs.	\$60.00
Bags 50 lbs.	30.00
Bags 25 lbs.	15.25
Bags 5 lbs.	3.10
Cartons—50 1-lb. to case	31.50
Cartons—25 1-lb. to case	15.75



Parkview and Glenwood Park Put Up in Cartons and Cotton Bags

A dependable mixture offered for quick growth at low cost.

Bags 100 lbs.	\$42.00
Bags 50 lbs.	21.00
Bags 25 lbs.	10.75
Bags 5 lbs.	2.20
Cartons—50 1-lb. to case	21.50
Cartons—25 1-lb. to case	10.75



Extremely popular as a quick cover lawn seed where conditions necessitate constant reseeding.

Bags 100 lbs.	\$31.00; Ctns.—50 1-lb. to Case	\$17.00
Bags 50 lbs.	15.50; Ctns.—25 1-lb. to Case	8.50
Bags 5 lbs.	1.65; Ctns.—Case of 12	4.20
Cartons—100 6-oz. to Case		13.50



Put Up in Cartons and Cotton Bags



For areas with special shade conditions, our Shady Place holds the same position of unexcelled quality held by Sterling for normal growing conditions.

Bags 100 lbs.	\$73.00
Bags 50 lbs.	36.50
Bags 25 lbs.	18.50
Bags 5 lbs.	3.75
Cartons—50 1-lb. to case	38.00
Cartons—25 1-lb. to case	19.00

Put Up in Cartons and Cotton Bags



## MIXTURES FOR TOUGH TURFS

### ATHLETIC FIELD MIXTURE

Hardy grasses for playfields. A combination of permanent special purpose turf grasses designed to produce tough, smooth, playing turf.

### FAIRWAY MIXTURES

Best quality grasses for golf courses. An unexcelled mixture for golf fairways.

100 lbs.	\$85.00
100 lbs.	\$85.00

Lawn Seed Is Sold For a Large Part of the Year

### WHITE CLOVER

100 lbs. Northland	\$85.00
Case of 25- or 50-lb. cartons	lb. .90

### CHEWINGS or CREEPING RED FESCUE

100-lb. Bags	100 lbs. \$80.00
Smaller quantities	lb. .85

### CREEPING BENT (Seaside)

50-lb. Bags	100 lbs. \$115.00
Smaller quantities	lb. 1.20

### BENT GRASS ASTORIA

50-lb. Bags	100 lbs. \$115.00
1-lb. Cartons	1.20

DISCLAIMER: Northrup, King & Co. gives no warranty, express or implied, as to the productiveness of any seeds we sell, and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

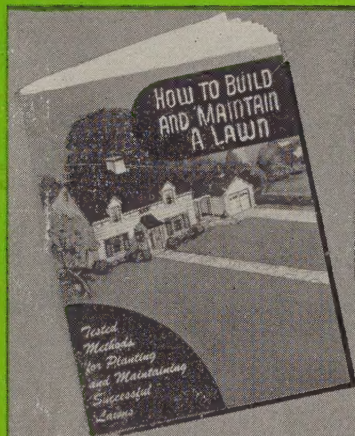
While Most Lawn Seed Is Sold In The Spring, Late Summer Is The Ideal Season For Planting New Lawns And Restoring Old Ones. Booklets On Lawn Making And Restoration With Every Order.



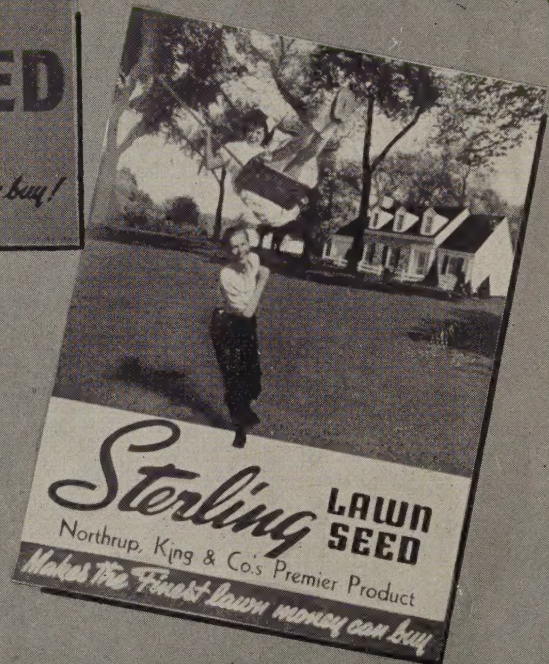
DEALER HELPS  
TO SELL

*Sterling*

LAWN  
SEED



Some of these items are placed in the cases — Others are sent on request. Streamers also available for other Northrup, King & Co. Lawn Grass Seeds.





Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY CARD**

First Class Permit No. 86, Sec. 510 P. L. & R., Minneapolis, Minn.

**NORTHROP, KING & CO.**

1500 JACKSON ST. N. E.

MINNEAPOLIS 13, MINN.





**Northrup, King & Co.**

Minneapolis 13, Minn.

**Date** \_\_\_\_\_ 1946

**Ship on** \_\_\_\_\_ **via** \_\_\_\_\_, **Lawn Seed as follows:**

**Include These Free Sales Helps:**

\_\_\_\_\_ **"Sterling" Streamers**  
\_\_\_\_\_ **"How To Build A Lawn" Booklet** \_\_\_\_\_ **"N. K. & Co." Streamers**  
\_\_\_\_\_ **11x14 inch Store Display Cards** \_\_\_\_\_ **"Swing" Window Card**

**Name**.....

**City**..... **State**.....